



Life on the square with Altro

Altro Chameleon door sets

Moving into a swish London apartment with stunning fixtures and fittings must be on the wishlist of many househunters looking for a city pad. So when Iconic found 1 St John's Place, they brought Target Living, interior architecture and design consultancy, on board to develop a unique, stand out development with attention to detail.

Target Living specified Altro Chameleon doorsets from the interior surfaces specialist, to match the high standards of the build and give the development a real wow factor.

St John's Square is a luxury development of nine apartments and penthouses over the third, fourth and fifth floors of a converted office block.

Altro's Chameleon doors are becoming more and more popular in projects where aesthetics are key. Ideal for retail and residential projects, the doorsets are hard-wearing, impact resistant and are available in an exciting range of solid colours, all with a high gloss finish.

The order for this prestigious development is Altro's biggest ever door order, supplying 31 chameleon sets to the site. It demonstrates the trust that top designers and architects have in the company, which is recognised as the founders of safety flooring more than half a century ago.

For further information on Altro's vast product range of interior surfaces, which includes floors, ceilings and walls, log on to www.altro.com.

"St John's Square offers fantastic living space in the heart of thriving Clerkenwell and we were keen to ensure that the fixtures and fittings we used complemented the apartments. Altro's internal doors are ultra-modern, chic and give the properties that extra edge."

David Barnett, Acquisitions and Development Director at Iconic

"It's a terrific part of town and we wanted to create a handsome design with real character, so we weren't afraid of using strong colours. We specified black Altro doors because of the stand out quality and the immediate edge they added to the development. As Altro have historically targeted industrial sectors, their products are easy to clean and can withstand wear and tear. However, now they're ramping up their presence in the design market and working closely with design professionals, they are offering a great range of products that fit well with the residential and retail sector, yet still maintaining the original benefits of an Altro interior surface."

Tara Bernerd of Target Living

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